

A Simplified Health Care Experience



We're Transforming the Health Care Experience.



Offering easy integration with your existing programs, personalized recommendations, and data and analytics that span your entire benefits program, Rally is a comprehensive digital health platform designed to make health and care one simplified experience.

Rally empowers employees to engage in their own health and make **smarter decisions** — which can result in **better outcomes** and **lower costs**.

We Make Health Care Simpler. For Everyone.

For far too long, the health care experience has been overly complicated and confusing for employees and employers alike. As a result, it's kept employees from taking an active part in managing their own health — and employers from being able to truly see, understand, and manage their health care programs effectively. The Rally digital health platform changes all that.

For employees, it starts with comprehensive access.

Rally dramatically simplifies the health care experience for your employees — by putting benefits, resources, wellness programs, and incentives in one place. From a single dashboard, they can quickly search for, schedule and pay for care, compare costs, get personalized health recommendations, and earn rewards for taking healthy actions — all without having to remember multiple URLs or usernames.

For employers, we deliver deeper insight and easier management.

By delivering comprehensive health and care solutions in one place, Rally simplifies program contracting and administration for you. Supported by the most complete solution on the market, you'll benefit from reporting that spans the Rally platform, as well as your own prevention and well-being programs. So you can see how your entire health care ecosystem is operating, and plan more strategically for the future.



Many of the country's largest companies trust Rally.

200K+ Employers offer Rally to their employees

Rally has more than 22M registered users

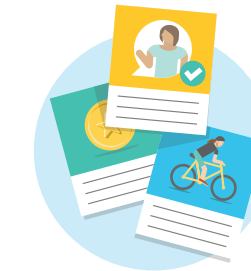
47% of Fortune 500 companies offer Rally to their employees

What makes the Rally experience unique?



We can help your employees save money.

Our intuitive design and user-friendly tools guide consumers and can help them save money by pointing them to the most cost-effective solutions.



We simplify the complexity of care.

Rally streamlines the health care experience by letting members search for, schedule, and pay from a single dashboard (select health plans only). When extra support is needed, they can chat with or click to call an advocate for personalized assistance with their care and benefits.



We make it fun and easy to live healthy.

Rally's proven system of offering achievable rewards, incentives, and support to employees for taking healthy actions keeps them motivated and engaged.

Rally Health Solutions

Personalized. Rewarding. Comprehensive.

Rally makes it simple for your employees to work on improving and maintaining their health with a wide selection of recommendations and support, including challenges, communities, and coaching to suit their lifestyle.

96% of

registered users complete the Rally Health Survey

Highly Personalized

Rally's recommendation engine directs users to the programs and activities most likely to suit their needs. Then they can take the healthy actions they choose right away.

Motivating

Rally makes it easier for employees to reach their health goals by offering rewards at every step of their journey. Our reward program can be integrated with your own reward system, creating a true one-stop wellness hub.

Informed

Powered by our ability to leverage both health and care data, our unique approach enables us to target our messages and guidance to help motivate employees at the right times.

2M+

pounds lost on Real Appeal

\$1B+

incentive dollars distributed through Rally



Rally motivates employees to get — and stay — healthy.



Health Survey

The Rally experience begins with a simple Health Survey designed to help employees better understand their overall health.



Communities

Rally Communities give employees the opportunity to interact and share tips, motivation, and support with other members.



Rewards and Incentives

Rally offers rewards and incentives for health and care activities that can be easily integrated with your own programs.



Coaching

With guidance from a professional wellness coach — either by phone or online — employees can set up a plan that works for their lifestyle.



Prevention and Support Programs

Rally can recommend high-quality programs to help your employees lead healthier lives, including weight-loss, tobacco-cessation, and wellness-coaching programs.



Personalized Recommendations

Based on their survey results, employees receive personalized recommendations to help them move more, eat better, and live healthier.



Rally Care Solutions

Intuitive. Transparent. Convenient.

Rally reduces the complexity of the care experience, saving employees time by empowering them to:

Rally helps employees make informed decisions, and the best use of their benefits.

Find Care Easily

Your employees can search for medical, dental, vision, and mental health providers, facilities and treatments based on location, quality, ratings, and price — all from from their computer or mobile device.

Explore Lower-Cost Alternatives

Our decision-support tools guide employees to the right care at the right time, and can help reduce costs by highlighting programs, in-network versus out-of-network care, or urgent care instead of the ER.

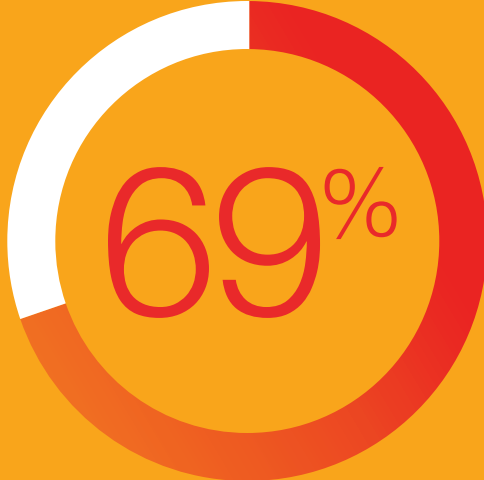
Schedule Care Directly (select providers)

Once they've selected a physician, employees can directly schedule an appointment, making it easier to access care. When it's appropriate, telehealth visits are also presented as an appointment option.

Pay for Care (select plans and providers)

Rally's tools make it easy for people to understand and pay their bill right from their dashboard, saving time and reducing complexity.

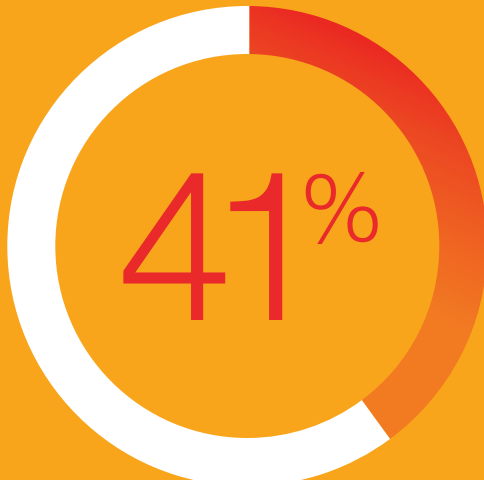
Rally helps employees find the right care at the right time, improving outcomes and lowering costs.



of users selected a preferred care provider when searching for primary care*



of users selected a preferred care provider when searching for out-of-network specialist care*



of users selected in-network providers when searching for out-of-network care



*Preferred care = The most cost-efficient and high-quality care

The Rally Approach to Driving and Maintaining Engagement

When their health care is easy to access and easy to navigate, your employees are more likely to engage.

Give them just one place to go.

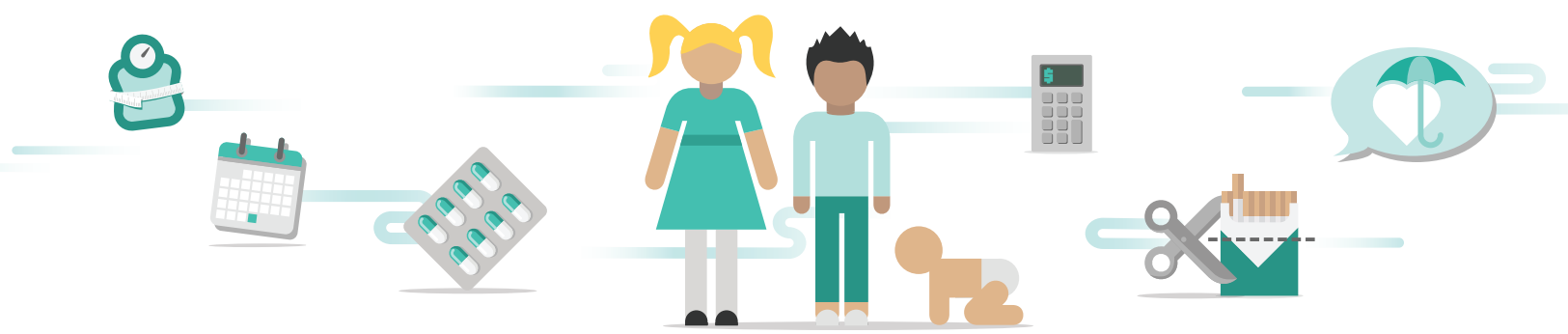
With a single destination that provides access to their benefits, your employees can easily navigate the comprehensive suite of services available to them, including prescriptions, HSA, vision, dental, and other programs — right from the Rally dashboard.

Always make it personal, and rewarding.

Personalized messaging helps engage your employees — and relevant incentives and rewards keep them motivated. By analyzing biometric screening results, clinical and claims data, along with behavioral economics for greater insight into each individual, Rally helps employees turn that information into action.

Reach them at the right time, in more ways.

Rally data shows that employees searching for care are more likely to enroll in health programs and make smarter care decisions. So when an employee searches for terms like “weight loss” or “nutritionist,” Rally can present in-network nutritionists and general practitioners in their area, as well as information on weight-loss coaching programs.



Your employees are ready to play a more active role in their own health.



say that increasing employee engagement in health and well-being is a top priority.



say that managing health is a top priority.

Let's talk about how Rally can simplify health care for your employees, and you.

Rally cuts through the complexities of health and health care by providing a consistent experience for all your employees, regardless of their medical coverage or benefits.

Let's find the right solutions for you. To learn more about what Rally can do for your organization — and schedule the best time to talk — please contact RallySales@RallyHealth.com.



The logo for RALLY, featuring the word "RALLY" in a bold, sans-serif font. The letter "A" is stylized with an orange triangle pointing upwards, and the letter "L" is also stylized with an orange triangle pointing upwards. The rest of the letters are in a dark grey color.

Your health made simple.™

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